




# UNAZA ALI

## DATA ANALYST

### CONTACT

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 Sacramento, CA

### EDUCATION

**CareerFoundry** – Data Analytics Program  
(2025)

Practical training in Python, SQL, Tableau, and Excel. Completed real-world projects in data wrangling, exploratory analysis, machine learning, and dashboarding.

**Bachelors in Economics** – Pakistan  
Built strong analytical and statistical skills through economics and quantitative coursework.

**ICS – Pakistan**  
Studied Computer Science; gained early programming experience in C and C++.

### SKILLS

**Technical:** Python, pandas, SQL, Tableau, Excel, Jupyter Notebook, Streamlit

**Data Analysis:** Data Cleaning & Preparation  
Data Wrangling, Exploratory Data Analysis (EDA), Data Visualization, Dashboard Design

**Transferable:** Process Improvement, Team Collaboration, Quality Control, Attention to Detail

### Links

- **GitHub:** [github.com/unaza1990](https://github.com/unaza1990)
- **Tableau:** [tableau.com/unaza](https://tableau.com/unaza)

### Languages

- English
- Urdu
- Hindi
- Punjabi

### SUMMARY

Data Analyst transitioning from 3+ years at Apple across shipping, repair, packaging, and quality control. Skilled in Python, SQL, Tableau, and Excel, with proven strengths in problem-solving, process improvement, and attention to detail. Experienced in transforming raw data into actionable insights that support smarter business decisions. Passionate about leveraging both technical skills and customer-focused experience to deliver data-driven solutions that create measurable impact.

### PROFESSIONAL EXPERIENCE

#### Apple Inc. – Sacramento, CA

Material Handler 3 | 2014–2020

Shipping & Handling, Repair, Packaging & Cleaning

- Coordinated shipping and handling operations, ensuring accurate and timely processing of customer orders.
- Inspected, repaired, and packaged electronic devices, maintaining strict quality standards and reducing error rates.
- Collaborated across departments to streamline workflows, increasing efficiency and improving team productivity.
- Developed problem-solving and process improvement skills by identifying bottlenecks and implementing practical solutions.

### PROJECTS

- **Influenza & Mortality Analysis** (CareerFoundry Project, 2025)

Analyzed CDC mortality and U.S. Census data using Excel and Tableau to identify regional flu death trends and guide healthcare staffing decisions. Created interactive dashboards to visualize seasonal patterns.

- **Instacart Basket Analysis** (CareerFoundry Project, 2025)

Processed and cleaned 3M+ rows of transactional data using Python (pandas). Generated customer loyalty flags and detailed customer profiles to inform targeted marketing strategies.

- **CitiBike Interactive Dashboard** (CareerFoundry Project, 2025)

Built an interactive dashboard in Tableau and Streamlit to visualize NYC bike usage patterns alongside weather data, supporting urban mobility analysis.